

<b>DIABETES STATE ADDED SURVEY – 2003</b> <b>Assessment of hearing any radio advertisements or reading any news articles that encourage patients with diabetes to get a flu vaccination? by Gender and Race</b>														
ITEM	Yes (%) responses for questions asked by gender, race, and over all total													
	Total		Male		Female		White		Black		Hispanic		Other/Multiracial	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Did you hear any radio advertisements or read any news articles encouraging patients with diabetes to get a flu vaccination?														
	456	29.0	158	24.5	298	33.0	151	18.4	255	36.3	21	26.7	22	29.7
TYPE OF ADVERTISEMENT HEARD OR READ														
Radio	203	47.5	84	59.7	119	39.4	58	41.6	123	51.6	8	42.0	10	29.9
Newspaper	204	54.9	84	58.7	156	52.4	78	55.3	136	54.5	10	52.6	12	60.5
Television	320	75.7	109	77.9	211	74.3	83	59.6	203	80.5	11	58.2	17	87.7
Brochure/poster	222	50.8	69	47.5	153	52.9	51	39.8	143	54.6	11	48.5	11	41.4
Letter in the mail	116	27.1	38	28.2	78	26.3	17	12.1	82	31.5	6	30.7	7	23.5
Billboard	99	23.8	34	27.6	56	21.4	13	9.6	66	27.5	4	32.3	3	10.3

Note: n = Unweighted number of respondents age 18 years and older

% = Weighted prevalence, adults age 18 and older

Weighted = respondents sample size weighted to 2000 census population characteristics

Denominator for radio, newspaper, television, brochure/poster, and billboard is the yes response to the first question.

Responses with don't know/Not sure, refused, missing not included in the denominator.